



community



Habitat
for Humanity
Capital Region

Annual Report | July 1, 2023 – June 30, 2024

mission and values

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities, and hope.



TEAMWORK



COMMUNITY



TRUST



HUMILITY



ACCOUNTABILITY



Interact with our **new** core values on our website

a note from leadership

Community. It's a word that gets thrown around a lot. It is even one of our core values here at Habitat Capital Region. But what does it mean? Is it where we live? Where we work? Those with whom we share goals, or with whom we choose to spend our time? I believe the answer is “yes” to all of those definitions and many more.

Community aligns us with a higher purpose. It is predicated on inclusivity and demands equity. Sometimes community shows up as collective strength, and other times as collective healing. Community means we're never alone.

Our fiscal year 2024 was defined by leaps into new communities. We welcomed the communities of Clinton County into our service area, meaning thousands more neighbors in the Capital Region have access to our life-changing programs. We kicked off the Eastfield Neighborhood Project that will welcome new homeowners to Lansing's east side and broke ground on the first of two new homes on Lansing's south side. We completed eight critical home repairs allowing homeowners to stay in their communities and built 24 ramps so others could have safe access to theirs.

You - our volunteers, advocates, and supporters - are part

of the Habitat Capital Region community. You are part of the strength that moves us forward, the inclusivity that guides our work, and the healing that springs from serving our neighbors.

The pages that follow are a testament to what a community can accomplish. We're proud of our work and enthusiastic about the work that lies ahead. And we're grateful that you are part of it.

In Gratitude,



A stylized, handwritten signature in black ink, appearing to read 'Brent Taylor'.

Brent Taylor
President & CEO

impact report

33
households served



home sold
with an affordable
mortgage

8



homes repaired
to maintain homeownership

6

veteran households served
through repairs and ramps

24

accessibility ramps built
to restore independence



7,448
volunteer hours



407
volunteers

20

cars donated:
\$13K generated for
programs
(through May 2024)



6,082
donations



810K
pounds of waste
diverted from landfills



\$623K
generated for our
programs

year in review

Rock the Block | Rock the Block's 33 volunteers uplifted the neighborhood surrounding Brittni's home

golf outing | Our final Home-in-One Golf Outing had support from 118 participants and sponsors and raised over \$30,000

expansion | We grew our service area by 50%, expanding into Clinton County and added a third ReStore in St. Johns

Brittni's family home | Brittni purchased her newly built home, providing a safe home for her four girls in their school district **1**

groundbreaking | Broke ground on the first Ingham County Housing Trust Fund build with future homeowner, Carly **2**

grand reopening | We reopened the St. Johns ReStore with a community ribbon cutting, joining the small 4% of Habitat affiliates with 3+ stores **3**

Power of Home | 20 donors multiplied their impact, securing \$27,196 with match support

Heart of Habitat | Transformed into a volunteer appreciation and giving event, Heart of Habitat Gala goes raised over \$100,000 – our largest fundraiser ever

Women Build | Women Build's 96 volunteers raised walls, trusses, and windows and doors of Carly's future home **4**

future homeowner | Blessed Rebella's future home, the first of four to be rehabilitated in partnership with University of Michigan Health - Sparrow in the Eastfield Neighborhood **5**



homeownership program

Homeownership takes a village.

For Habitat homebuyers, affordable mortgages break the cycle of renting and pave the way for generational wealth. The ability to provide affordable mortgages is powered by partnerships.

This year, Brittini purchased her home, and Idalia was honored as Michigan Habitat Homeowner of the Year. We worked on multiple projects simultaneously for the first time since the pandemic, extending housing access to more of our neighbors.

Looking ahead, we are excited to complete Carly's and Rebellia's homes, both being the first in their neighborhood built by and for Habitat homeowners.



When you wake up in the morning, I don't know what you think about, but when I wake up in the morning, I think about all the love and care that was brought into my home."

—
IDALIA, Habitat homeowner accepting her statewide award





**Accomplishments in
fiscal year 2024**

1 affordable home built
by the community

2 homes in
progress

8 properties waiting to be
turned into affordable homes



**Habitat
for Humanity®**
Capital Region



Accomplishments in
fiscal year 2024

8 homes
repaired

42 projects
completed

\$273,480

invested in community
revitalization



repair program

Building up neighbors builds community.

Critical repairs enhance safety, stability and value while reducing energy use and crime rates. The impact ripples out to the community, revitalizing entire neighborhoods. This year, we repaired eight homes, replacing uncertainty with security for 16 of our neighbors.

The positive effects are particularly impactful for our elderly, disabled, and veteran neighbors. Laura and David, a veteran household with disabilities, had their leaking roof replaced, restoring their home into a safe place to live again. Generous contributions from veteran assistance organizations made this possible.



We lived this way so long, we forgot how it was to be safe and secure in our house. We feel more human and respectable now.”

—
LAURA AND DAVID, repair partners

ramp program

A ramp connects our neighbors to their communities.

For Habitat partners, a ramp is life changing. It turns isolation into engagement. Instead of being trapped in their homes, those served by the ramp program can participate in the joy of social gatherings, neighborhood events, and everyday interactions as simple as going to the grocery store. A ramp restores their sense of belonging and dignity.

Additionally, the process of building a ramp brings volunteers and neighbors together. In their 31st year, the Ramp Crews streamlined their equipment, a milestone that enabled simultaneous work on multiple projects and amplified our impact, which strengthened our bond with the community.



My ramp gives me the best gift of freedom to go outside, visit family and friends, shop, plant flowers, and have bird feeders.”

– SUE, ramp partner





Accomplishments in
fiscal year 2024

24 ramps built

54% of people served were
65+ with a disability

1370 volunteer
hours

ReStore

Consumers build sustainable communities.

Every ReStore purchase, donation, and volunteer hour builds homes, communities, and hope. This year, 6,082 ReStore donors – a 47% increase from last year – helped divert 810,000 pounds of usable items from landfills, providing our neighbors access to affordable home improvement materials.

Our expansion to Clinton County and the Grand Reopening of the St. Johns ReStore were made successful by the local community, significantly boosting sales. This support propelled us to join the 4% of Habitat affiliates with three or more ReStores.

Accomplishments in fiscal year 2024

20,798 purchases

3,007 volunteer hours



volunteers

The generosity of others builds opportunity.

During fiscal year 2024, 407 volunteers from various backgrounds came together with the common goal of building safe and affordable housing to support community-wide growth. By building, advocating, merchandising, recycling, and using their unique talents, volunteers invested their precious time into building a world where everyone has a decent place to live.

Women Build 2024 capped off the fiscal year 2024 build season – contributing over 700 hours, and moving Carly a huge step closer to purchasing her family’s new home.

Accomplishments in fiscal year 2024

7,448 volunteer hours

\$249K impact

2024 Heart of Habitat Gratitude Awardees

Heart of Habitat grew to a fundraising event, raising over \$100,000. We celebrated five volunteers for their selfless contributions and honored the late Jane Johnson for her 26 years of service to Habitat Capital Region.

Jane Johnson

Lifetime Achievement Award

Mike Schilling

Tool Box Award

Karen Lockwood

Corporate Framework Award

MSU Federal Credit Union

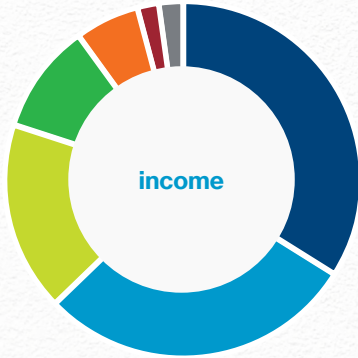
Incline Award

Michelle Brittain

Sweat Equity Showcase Award

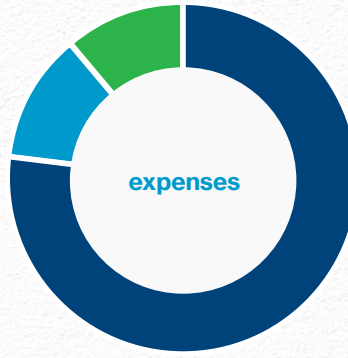
Rebellia Cadieux

financials



Total Financial Support by Source

ReStore sales	34%
Grants	29%
Corporate contributions	17%
Individual contributions	10%
Events	6%
Other	2%
Gift in Kind value	2%



Investment of Your Financial Support

Program services	77%
Fundraising	12%
Management and general	11%



\$1.80

injected into the economy
for every dollar we invested
in the community*

* Source: Habitat for Humanity International

Construction Expenses

Homeownership	50%
Critical Home Repair	38%
Ramp	12%



community of partners

Thank you to all who partner with us to build a world where everyone has a decent place to live. Habitat Capital Region's impact this year would not have been possible without you and your decision to invest in your neighbors and community.

LEGACY \$50,000 AND MORE

City of Lansing
Consumers Energy
Ingham County Housing Trust Fund
Jackson
MSUFCU Desk Drawer Foundation
National Guard Association of Michigan
Rotary Club of Lansing Foundation

CHAMPION \$25,000 - \$49,999

AF Group
Costco
Granger Foundation
Michigan Veterans Trust Fund

HOPE \$10,000 - \$24,999

Lansing Board of Water and Light
Lowe's
United Way of South Central Michigan
Estate of Beulah Voorheis
Habitat for Humanity of MI

ARCHITECT \$5,000 - \$9,999

Peter and Alice Anastor
Casey and Joe Arnold
Charlie and Barbara Breneman
Clean Team USA
CLEAResult
Delta Dental

Robert and Kasey Edwards
Glenn & Trish Granger Family Foundation
Barbara and Kurt Guter
David and Margaret Holtschlag
Ingham County Agencies
Danielle and Ryan Robinson

STRENGTH \$1,000 - \$4,999

Affiliate Mortgage Services
Air Lift Company
Olga Arellano
Austin Arunasalam
Doris Asher
Brian Berry
David Brogan
Thaddeus and Maureen Buda
Capital Area Transportation Authority
Capital Region Airport Authority
Karen Casgrain
Cinnaire
Clark Construction Company
Comerica Bank
Fred Cusack
Dan Henry Distributing
Jamie Davis
Ron Delp

Katharine and Frank Dennis
Disability Network Capital Area
First National Bank of Michigan
Thomas Fox
Joe and Sarah Garcia
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Millie and Phil Heinz
Sarah Heisey
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STABILITY \$500 - \$999

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KEY \$250 - \$499

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bringing community to fiscal year 2025

We'll increase **affordable housing stock** in Lansing's Eastfield Neighborhood.

We'll **expand our reach** within our service area to reach rural and marginalized communities, aligning with our core values.

We'll **grow our Repair Program by over 60%**, maintaining its momentum.

We'll **strengthen our commitment to sustainability**, diverting more items from landfills through the ReStore operation.

a community crisis requires a community response

- + Volunteer on a committee, house or ramp build, or at our ReStores.
- + Deepen your commitment to a stronger Capital Region when you set up a monthly gift.
- + Shop and donate gently used, secondhand items at the ReStores.
- + Get first access to our events when you sign up for our monthly e-newsletter.



visit habitatcr.org to get started

Idalia accepting her much-deserved Michigan Homeowner of the Year award for her continued involvement.



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